



Building Awareness Champion

Celebrate International Internal Audit Awareness Month to earn The IIA's Building Awareness Champion digital award!

The IIA would like to recognize your chapter as a Building Awareness Champion. Earning the Building Awareness Champion digital award is as easy as 1... 2 ...3!

1. Meet the four "Building Awareness Champion Criteria," as indicated on the attached checklist, during International Internal Audit Awareness Month (May).
2. Have your chapter leader initial the completed checklist, validating that your chapter has met each criterion.
3. Submit the initialed checklist and all required supporting documentation to PR@theiia.org by June 8, 2018.

It's that simple. Complete these steps and your chapter will earn recognition from IIA Global Headquarters and receive a specially designed Building Awareness Champion digital award, which can be posted on your chapter website.



Building Awareness Champion Criteria

A. Obtain a proclamation or letter of recognition from your local, state, regional, or federal government official recognizing Internal Audit Awareness Month (or Internal Audit Week/Day). Click for [guidelines](#) and [suggested wording](#).

Required Supporting Documentation: Provide a photo or PDF of the proclamation. *(Note: Your chapter may work with other chapters in your region to obtain a proclamation. All chapters in the official's jurisdiction may receive credit for the proclamation.)*

B. Send a written message to your members reminding them that May is International Internal Audit Awareness Month and explaining the importance of building awareness. Click for [sample messaging](#).

Required Supporting Documentation: Provide a copy of the announcement.

C. During May, replace your chapter website's main graphic with the specialized "Celebrating Awareness Month" image. Click to download the [image](#).

Required Supporting Documentation: Provide a hyperlink to your website and specify the dates during which the banner image was on the site.

D. Hold a chapter event celebrating International Internal Awareness Month during May.

Required Supporting Documentation: Provide a photo and written caption illustrating how your chapter celebrated Awareness Month.

Consult the [Building Awareness Toolkit](#) for: (A) tips on how to obtain a proclamation; (B) sample Awareness Month messaging; (C) the "Celebrating Awareness Month" banner image for your website; and (D) chapter event celebration ideas. Send this checklist and all supporting documentation to PR@theiia.org.

Chapter name:	Chapter President:
Chapter Website URL:	Chapter President Initials:
Dates Banner Image Was Used On Website:	Submission Date (due June 8, 2018):